

Thank you for your interest in engaging your community in sharing Six-Word stories about coming to America. We cannot wait to include many of these stories in *Six Words Fresh Off the Boat: Stories of Immigration, Identity, and Coming to America* (Kingswell/Disney, 2017).

This book is a timely exploration of one of the most personal and profound elements of the American experience, published in partnership with the acclaimed ABC series, *Fresh Off the Boat*. We will include "backstories" for a select number of Six-Word Memoirs—we welcome your suggestions for "backstory" candidates (and can conduct any interviews for your review).

Note: The deadline for submissions is **January 9, 2016.** Along with the submissions you receive, please include contact info for the authors so we can notify them if they've been selected for the book (everyone published receives a free copy). We will be delighted to include your organization's name in our acknowledgements and your contact info in our resource guide.

Here are some tools to simplify bringing the Six-Word storytelling form to your community ("Call for Submissions" details: http://bit.ly/sixfotbcall).

SIXWORDMEMOIRS.COM

<u>SixWordMemoirs.com/fotb</u> is the easiest way to submit a Six-Word story. When posting a story, there is an option to include a photo and/or backstory.

SIX-WORD FORM — Download the form: <u>bit.ly/sixfotbcall</u>

Download and print the form "What's Your Six-Word Immigration Story?" for your office, meetups, or anywhere people you serve or work with gather.

SOCIAL MEDIA — Use the tag #SixWordsFOTB

Twitter — *sample tweets:*

- Share a #SixWordsFOTB story about coming to America for a chance to be published in "Six Words Fresh Off the Boat" http://bit.ly/sixfotb
- Six Words Fresh Off the Boat: Tell your 6-word story about #immigration + #identity in #America using #SixWordsFOTB! http://bit.ly/sixfotb

• SUBMISSIONS OPEN: Tweet a family "Six Words Fresh Off the Boat" story using #SixWordsFOTB! MORE INFO: http://bit.ly/sixfotb

Facebook: Tag submissions with @sixwordmemoirs and #SixWordsFOTB

Instagram: Invite your followers to post a #SixWordSelfie holding up their Six Words. Tags: @sixwordselfie @freshofftheboatabc

NEWSLETTERS/DIRECT EMAILS: Share the "Call For Submissions" with your community, with a link to *SixWordMemoirs.com/fotb*. Invite people to share stories on your social media page or via email; offer to highlight a few stories in a future newsletter. People love to be noticed!

Sample announcement (to make it easy for you; edit as desired):

We invite you to share a story for consideration in a new book, *Six Words Fresh Off the Boat: Stories of Immigration, Identity, and Coming to America.* The only rule: your story must be exactly Six Words.

Your Six-Word story doesn't have to sum up your whole journey. It can be one small part of your coming to America experience, your thoughts on living here, or what perspective you bring from your country of origin.

You can share these Six Words in a few different ways:

- On the website, www.sixwordmemoirs.com/fotb
- Email: [ADD YOUR EMAIL] and/or <u>fotb@sixwordmemoirs.com</u>. Please include your first/last name and country of origin.
- Social Media: tag #SixWordsFOTB on Twitter, Facebook, Instagram

Six Words to encourage your voice: "Share your story, change the world!"

PODCASTS: Post our Six-Word prompt on your podcast social media channels and ask guests for their Six-Word story and backstories — a great engagement tool—hosts can read a selection during the podcast.

EDUCATORS: <u>bit.ly/sixfotbcall</u> has ideas to engage your classrooms.

CONTACT/QUESTIONS:

Larry Smith, larry@sixwordmemoirs.com Amy Rothberger, amy@sixwordmemoirs.com